K-LOVE serves you as a resident of the local community by offering a radio station with a wonderful variety gospel music.

The effect on the local community if K-LOVE were to be displaced by an LPFM broadcaster providing other programming would be detrimental to the entire listening community taking away an option of listening pleasure.

I believe that the service provided by K-LOVE is in the public interest because it allows the public to make the choice to listen to gospel music as others make the choice to listen to their favorite type of music, whether it be gosepl, country or rock.